

TULANE ALUMNI ASSOCIATION

DRAFT

Minutes

Regular Meeting of the Board of Directors

Saturday, July 29, 2006

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Diboll Conference Center in New Orleans at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

***The following Officers were present:***

Stanley Cohn – President; St. Paul Bourgeois – Vice President; Suzanne Valtierra - Secretary/Treasurer; Bill Kammer – Immediate Past President and Rick Powell – Representative to the Board of Tulane

***The following Officers were absent:***

Steve Slattery – President-elect

***The following Directors were present:***

Ed DeSocio – Public Health; Mark Johnson – Tulane Clubs; Robert Kahl – Engineering; Don Kim – Member-at-large; Jini Koh – Tulane Clubs; Jack Kushner – Member-at-large; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Michelle Rinehart – Tulane Clubs; Dale Robinson-Rogers – Member-at-large and Helen Schneidau – Newcomb

***The following Directors were absent:***

Brett Boyce – University College; Juan Castillo – Business; Rod Chapel – Tulane Clubs; Chris Cobb – Architecture; Molly Dwyer – Tulane Clubs; Burdette Huffman – Tulane College; Surveen Klein – Social Work; Michael Littenberg – Law; Kelly McKean – Tulane Clubs; Anthony Recasner – Graduate School; Neil Robinson – Medicine; Nathan Schwam – Tulane Clubs; Carol Showley – Tulane Clubs; and Robert Tessaro – Tulane Clubs

***Also present were the following Committee and Task Force Chairs:***

Chris Banko – Programming Committee; Tommy Meehan – Student Outreach Task Force

***In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:*** Sharon Bourgeois, Lafayette, LA; Joe Davenport, Gulf Coast, MS; Lara Geller, Miami, FL; Mary Lynn Hyde, San Diego, CA; Tom Lee, Orange County, CA; Rod Russell, Northshore, LA; Theresa Schieber, New York, NY; Lisa Yip, Memphis, TN and Ruth Zarren, St. Louis, MO

***Also present were the following past presidents:***

Bill Kammer – past president; Charlotte Travieso – past president and Robbert Vorhoff – past president

***Also present were Alumni Affairs office members:***

Jenny Daigle Benoit; Ellen Brierre; Cynthia Hayes; Terrence Jones; Laurie Orgeron; Danielle Smith; Charlotte Travieso; Mari Weitz and Chloe Wicks

***Also the following guests were present:***

Rick Dickson, Luann Dozier, Erin Johnson, Yvette Jones, Sally Lee and Lisa Stockton

Stanley Cohn, President, presided and Jenny Daigle Benoit, Assistant Director of Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Stanley Cohn thanked Bill Kammer, Charlotte Travieso and the Alumni Office for keeping the board on task during the difficult time after Katrina. Stanley also thanked the administration for making the decisions necessary to keep the university afloat.

**Rick Dickson, Director of Athletics**

- The student athletes represented Tulane University and New Orleans in an unprecedented way after hurricane Katrina - Rick expressed his admiration and respect for the Tulane athletes
- Tulane will have six Division I-A programs - football, men and women's basketball, baseball, women's volleyball, and women's track - which compete in eight sports
- The construction of the baseball stadium has resumed
- Later this fall, a board appointed task force will discuss the future of Tulane athletics
- Rick encouraged the TAA to attend athletic events and to program around athletic events
- The student athletes are involved in local community service

**Lisa Stockton, Head Women's Basketball Coach**

- July is the big recruiting month for women's basketball
- The women's basketball players are working in the community to help rebuild New Orleans
- The basketball team was sent to Lubbock after hurricane Katrina
- The Lubbock community donated books and clothing to the Tulane team

**Yvette Jones, Senior Vice President**

- Renewal Plan Update
  - Projected Losses
    - Property Damage (includes damage to buildings, loss of research assets, fine arts and library collection, and contents) = \$175 million - \$275 million
    - FY'06 Operating Loss = \$100 million
    - FY'07 Operating Loss = \$31 million
    - Insurance received to date = \$105 million
  - Renewal Plan Implementation
    - The Undergraduate Experience
    - The Newcomb-Tulane College

- Academic Reorganization
- Partnership for the Transformation of Urban Communities
- Professional student experience
- Graduate Programs
- School of Medicine
- Intercollegiate Athletics
- Projected Student Enrollment
  - First-Year undergraduate enrollment ~ 950 students
  - First-Year enrollment School of Medicine ~ 160 students
  - Lower enrollments in Business, Public Health, and Graduate Programs
  - Total enrollment expected ~ 10,200
- Faculty Retention and Recruitment
  - Faculty resignations January – June 2006: Uptown = 58 Downtown = 55
  - Special efforts to retain & recruit faculty
    - Retention Fund
    - Research Enhancement Fund
- Research Funding
  - Research awards as of July 17, 2006 ~ \$124,745,371
  - Down ~3% vs. same time last year
- Fund Raising
  - \$76,255,799 raised through 6/30/06
  - \$62,496,829 raised for Rebuilding Fund since September 2005
- CY 2006 Priorities
  - Implement Renewal Plan
  - Finalize strategic plan for School of Medicine
  - Fill senior level positions
  - Stabilize workforce/ payroll review
  - Raise at least \$75 million
  - Manage cash flow/ achieve operating results
  - Pursue insurance/ FEMA dollars
- Challenges
  - Size and quality of incoming class
  - Stabilizing the School of Medicine
  - Recruitment and retention of faculty
  - Future of New Orleans

**Rick Powell, Representative to the Board of Tulane**

- Philip Greer is the new chair for the Board of Tulane
- Rick encouraged the board to e-mail him if they have any questions - rickpowell@tulanealumni.net

**Charlotte Travieso, Director Alumni Affairs**

- Charlotte thanked everyone for attending the board meeting
- Charlotte encouraged everyone to check the TAA directory and verify their information
- The next TAA board meeting will be the weekend of Homecoming – October 28, 2006
- The University of Miami alumni office sent Danielle Mitchell a box of baby clothing

- The Boston Alumni Office sent a care package to the Alumni Office
- A member of the Syracuse Alumni Office asked that in lieu of a baby shower that money be collected and sent to Danielle Mitchell - \$600 Wal-Mart gift card
- Charlotte had a meeting with the University Architect and the Office of Capital Projects and we are still on target for a September 2007 opening date for the Alumni House – the plans may have to be scaled back due to construction cost
- Charlotte thanked Luann Dozier for the office space at Prytania
- Last fiscal year we had 128 events around the country with over 6000 people attending
- The Executive Committee and Charlotte will be working on the structure of the TAA Board – the TAA Directors will need to align with the new structure of the University
- The Tulane Club team has two new members – Terrence Jones and Mari Weitz
  - Terrence Jones – Goals
    - Assist towards the enhancement of Alumni Clubs events/ T Club membership
    - Enable and empower staff
    - Assist to revive non-active clubs
    - Continue to assist the athletic department
    - Add an holistic agenda for the T Club
    - Maintain a continuous learning and development attitude
  - Mari Weitz – Goals
    - Plan at least one community service event for each of my clubs
      - Start with planning an event around Outreach Tulane in New Orleans
    - Work with clubs which have had low participation or are newly resurgent to add 2 more events a year and build their membership (San Antonio, Memphis, Austin, Birmingham, Raleigh/Durham/Chapel Hill, and Portland)
    - Work with Terrence and Chris Banko to hold a young alumni event in New Orleans
    - Learn as much as I can about all the Clubs and their presidents
    - Learn the process for planning the Alumni Awards Banquet and hold a successful banquet in the spring

### **Committee/Task Force Reports:**

- Awards Committee
  - The call for nominations will be included in the next Tullanian
- Club Committee
  - The clubs are operating with no budget – all events should break even or make money
  - Email has been the primary communication method for events
- Finance Committee
  - No report
- Marketing and Communications Committee
  - Dan thanked Chris Banko for hosting the Friday board social

- The Marketing Committee is looking into establishing an official Tulane hotel in New Orleans with a bar and gift shop – this would also be a meeting place for local alumni
- Nominating Committee
  - Committee members will be selected shortly
- Programming Committee
  - The next meeting will be during Homecoming
- Athletics Task Force
  - No Report
- Community Outreach Task Force
  - Dale would like each club to have one community outreach event per year
- Student Outreach Task Force
  - The Student Outreach volunteers helped staff the senior sendoff

### **Closing Remarks – Stanley Cohn, TAA President**

Regular session was adjourned at Noon