

TULANE ALUMNI ASSOCIATION
Regular Meeting of the Board of Directors
Minutes
Saturday, July 25, 2009

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Embassy Suites Hotel, Atlanta, GA at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

Suzanne Valtierra – President; Sharon Bourgeois – Secretary/Treasurer; St. Paul Bourgeois – Immediate Past President; Dan O’Connor – President-Elect; Michelle Rinehart – Vice President

The following Officers were absent:

Tom Hopkins – Representative to the Board of Tulane

The following Directors were present:

Jamie Biben – Tulane Clubs; Allison Cannizaro – Newcomb-Tulane College; Joe Ettinger- Tulane Clubs; James Garner- Law School; Evan Herman – Tulane Clubs; Alex Hernandez – Tulane Clubs; Mark Johnson – Tulane Clubs; Don Kim – Member-at-Large; Jini Koh – Tulane Clubs; Thomas Lee – Science & Engineering; Michael Lockhart- Tulane Clubs; George Pankey – Medicine; Rusty Pickering – Tulane Clubs; Philip Scheps – Tulane Clubs; Carol Squarcy Showley – Tulane Clubs;

The following Directors were absent:

Rebecca Jeanes – Architecture; Rob Alexander- Business; Ed DeSocio- Public Health; Lori Hoepner – Member-at-Large; Michael Kearney – Continuing Studies; Dorothy Reese- Social Work; Rod Russell – Tulane Clubs

Also present were the following Committee and Task Force Chairs:

Don Kim – Awards; Rusty Pickering and Andy Hyson– Clubs; Evan Herman- Communications and Marketing; Sharon Bourgeois- Finance; St. Paul Bourgeois – Nominating; Theresa Schieber – Programming; Carol Showley – Student Outreach; Allison Cannizaro- Athletics Tom Lee and Phil Scheps – Community Outreach

The following Committee and Task Force Chairs were absent:

Asher McNerny- Communications/Marketing; Rod Russell- Clubs

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Alan Bern, Houston, TX; Joe Davenport, Mobile, AL; Bob Freeland, New Orleans, LA; Lara Geller, South Florida; Evan Herman, Chicago, IL; Andy Hyson, Washington, DC; Rusty Pickering, Atlanta, GA; Carol Showley, San Diego, CA; Kathryn Spruill, Atlanta, GA; Tobias Smith, Dallas, TX; Lindy Zee, New York, NY

Also present were the following past presidents:

Bill Kammer, Rick Powell, Bob Vorhoff and Charlotte Travieso

Also present were Tulane staff members:

Gaby Cannon; Hillary Green; Terrence Jones; Charles Lovell; Laurie Orgeron; Ashley Perkins; Charlotte Travieso and Chloe Wicks.

Suzanne Valtierra, President, presided and Hillary Green, Sr. Program Coordinator for Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. Minutes of the last meeting were approved.

University Update, Rick Powell

- The institution is committed to following through with the Boston Group recommendations on improving Development operations best in practice
- TAA will have a voice in the decision making process
- The number of donors have decreased but the dollars have increased
- Commencement this year was great. All of the honorary degreed recipients had lunch with Scott Cowen.

Charlotte Travieso, Director, Alumni Affairs

- Welcomed and thanked everyone for attending the meeting and recognized new board members
- Thanks to Rusty and Katherine for hosting the meeting in Atlanta
- Please check directory to make sure all of your info is correct
- Please send in original receipts with reimbursement forms
- Please fill out the committee signup sheet and give to Hillary
- Still operating with minimal resources
- Dan O'Connor will give the Strategic Plan update
- 12 Hometown parties this year. Kudos to Laurie Orgeron
- This year we have 201 legacies in the incoming class. The Legacy luncheon will be held August 23 at the LBC
- Med Alumni group is planning to welcome 175 incoming med students. Cynthia Hayes works with the Medical Alumni
- Law Alumni are working in a committee structure. They are doing a lot of event and Ellen Brierre is working with the Law alumni. Dean of the Law School has resigned and a search is on to fill the position.

- Carl Dejoie has resigned and in the interim, Chloe Wicks has assumed the position. We will hire someone soon for this position.
- Contract has been signed with the contractor and work on the Alumni House will start soon. FEMA and State money has been approved. Meanwhile our office has been operating out of Uptown Square

Dan O'Connor, Strategic Plan Update

Connecting with Alumni:

- The T Club has launched its own webpage to stay in touch with the 4,500 Tulane Alumni athletes. The Medical School Alumni Association has created special listservs for Medical alumni in New Orleans and Mississippi to help with med student resident placements.
- The new TALL program- Tulane Alumni Lifelong Learning – attracted 36 people to its June session. In cooperation with the School of Continuing Studies. Sessions are held at 3:15 p.m. on the third Tuesday of each month in the LBC.
- One stop registration is available online for Homecoming '09

Building and Rebuilding the TAA Image:

- For FY'09, the TAA alumni clubs organized 276 events in 39 cities. There were 22 crawfish boils, attracting 2,155 people.
- The Community Outreach Taskforce gives special thanks to Dale Robinson-Rogers who is retiring as taskforce chair so that she can devote time to finishing her doctoral thesis. The taskforce organized tree planting in 15 cities on March 28 for the Wave of Green.

Developing Volunteer Leadership:

- The club presidents handbook is being reviewed and will be updated during FY'10

Finding Resource Support and Funding for Programs:

- Since 2005, alumni clubs continue to organize and host events that break even or make money.
- 93% of elected board directors contributed to the University during FY'09

Connecting with Students

- New graduate email addresses that were gathered during Grad Fest have been entered into their projected future hometown listservs.

Committee/Task Force Reports:

➤ Awards Committee

- Recruiting board members to join the committee
- Will meet in December or January
- Thanks to Sharon Bourgeois for all of her help

- Finance Committee
 - Encourage club cities to break even or make money with events. If we go over budget, the money comes from our Affinity program, Travel and Insurance. We will not renew our credit card agreement.
 - 93% of board giving. Would like to challenge board to give at 100%. There is no mandatory amount to give.

- Marketing/Communications Committee
 - Linked In has started and now has over 3000 members nationwide. Would like to invite club cities to join.

- Nominating Committee
 - Process will start in about 3 months.

- Programming Committee
 - Have a representative from Emory University to talk about the relationship between Atlanta and Emory.
 - High Museum Tour
 - 7pm dinner at Rusty Pickering's office
 - Terrific committee last year and looking forward to this year. Thanks to the committee members that served last year

- Student Outreach Committee
 - The purpose of this committee is to raise awareness to students that there is life after graduation
 - Hometown Parties
 - Recruiting new members
 - Will contact peer universities to see what works with their programs

- Tulane Clubs Committee
 - Great Club Presidents meeting on yesterday
 - Clubs are very active and having great events
 - Need to continue to focus on having great leadership for the clubs
 - Working on club handbook
 - Club web pages
 - Facebook

- Athletics Task Force
 - Getting acquainted with committee and recruiting members.
 - If anyone ever need help with facilitating and event with Athletics, please let Allison know
 - Women's Tennis
 - Women's Golf Conference
 - Baseball was a disappointing season this year
 - Hullabaloo will be on Friday October 9 at the Lavin Bernick Center

- Community Outreach Task Force
 - Wave of Green March 28
 - Wave of Green summary

George Pankey, Elected Director, Medicine

Dr. Pankey reported that the Medical School has been functioning since 1834. In 1997 the state legislature turned Charity Hospital over to LSU. Tulane maintained 232 resident fellowship spots. Hurricane Katrina destroyed the main floor of Charity Hospital. The first floor was cleaned but the state/LSU claimed that the building was destroyed and could not be repaired. This resulted in LSU board of supervisors wanting to build a teaching hospital in a different part of the city. It was in conjunction with the VA Hospital but the VA system could not participate. LSU setup an interim hospital. Tulane contended that this was not the way that the legislation had originally passed in 1997. The purpose was to allow Tulane, Xavier and Dillard part of the governance of the hospital. There was a proposal that was submitted that Tulane would have one member on the board that would vote and also maintain 232 resident spots. LSU Board of Supervisors turned this proposal down because they did not want Tulane to have that much say on the board. The Governor has stopped purchase of the land for the new hospital until this has settled down.

- Old Business
 - No report

- New Business
 - No report

Closing Remarks — Suzanne Valtierra, TAA President
Regular session was adjourned at 11:53 p.m.