

July 20, 2010

Dear Tulane Alumni Parents of College-Bound Students,

As alumni parents of a child who may be entering the last year of high school, you and your family are about to begin the important process of selecting a college or university. We are proud of the generations of families who have attended Tulane University, and we honor this continuing tradition. As you begin the process, I would like to pass along some information regarding admission to Tulane. (Please accept my apologies if you are receiving this letter in error).

Tulane has long been recognized as one of the most selective private universities in the nation. For the entering class this fall, a record 43,820 students applied for admission representing a more than 100 percent increase in applications since 2007. More than 80 percent graduated in the top 20 percent of their high school classes, and the middle 50 percent had SAT or ACT scores between 1880 and 2150 and between 28 and 32, respectively. We are pleased to report that we will welcome 1,594 high school seniors to campus as members of the Class of 2014 this fall, the most academically competitive in Tulane's history. Our new students are from 48 states (80 percent who travel more than 300 miles from home) and 10 countries; and about 50 percent attended public schools. In addition, about 20 percent of our students are drawn from historically underrepresented minorities.

The admission process typically targets students with a balance between academic potential and the desire to contribute to campus life outside the classroom. In evaluating applicants for admission, Tulane is careful not to ascribe too much value to any single measure, such as rank in class, grade point average, or standardized test scores, and looks for personal qualities that we feel will help enrich our entering class.

The Tulane campus, curricula, and facilities are constantly changing to ensure each student receives the most rewarding education possible. The university's post-Katrina reorganization has brought a new look to some of our traditional programs, and has placed a new emphasis on undergraduate education, both inside and outside the classroom. For example:

- Newcomb-Tulane College is the academic home for all of Tulane's undergraduate students. The college provides academic services for students, including advising, honors, study abroad, and a range of academic student programs. (<http://college.tulane.edu>)
- A top to bottom renovation of Dinwiddie hall, home of several science departments and the Middle America Research Institute, will make the building the uptown campus' first Silver LEED certified construction project and the first building commissioned by the Green Building Certification Institute. Rather than constructing a new building, the project has reused the existing building, recycling building materials, specifying the use of local and regional materials, incorporating energy and water efficiency, and maximizing natural lighting while preventing solar heat gain. When it reopens in July 2010, Dinwiddie will join the Lavin-Bernick Center for University Life and the new residential college (under construction) as another example of Tulane's commitment to reduced energy use, green building, and increased recycling efforts while providing sustainable and comfortable learning and living spaces on campus for our students. (http://tulane.edu/news/newwave/061109_dinwiddie.cfm)
- Construction on a new 265-bed residential college began this spring on the site of Old Doris Residence Hall. Scheduled for completion in fall 2011, this new facility will join Wall Residential

College in expanding Tulane's residential college community. Providing a home for a faculty member and his/her family, the residential colleges provide opportunities for leadership, self-governance, and intellectual engagement with a mix of faculty, staff, and students outside the classroom. This project will be Tulane's first residential building to pursue LEED certification for New Construction, and the second campus project to seek certification.

(<http://tulane.edu/cpreg/rescol2.cfm>)

- Our women undergraduate students benefit from learning opportunities through the H. Sophie Newcomb Memorial College Institute. The Institute funds student research projects, participates in community rebuilding, and hosts events, speakers, symposia and international summits that are open to the Tulane community. (<http://newcomb.tulane.edu>)
- Recognizing that active, civic engagement builds strong, healthy communities and responsible citizens, the Center for Public Service merges academic inquiry with sustained civic engagement. All Tulane students must complete 2-3 credits of public service related to their majors as a formal part of their curricula. (<http://tulane.edu/cps/>)

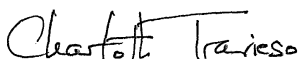
As it makes a greater commitment to its undergraduate education, Tulane continues to offer a broad range of studies within a highly regarded research university. A member of the prestigious Association of American Universities, Tulane has earned a reputation as one of the most respected research universities in the country. With research and educational partnerships that span the globe, top-ranked programs in the academic and professional schools, and its location in New Orleans, Tulane University offers an unparalleled educational experience.

Tulane also recognizes the importance of providing financial access to qualified students. One-third of all Tulane freshmen received some form of merit scholarship assistance. Overall, 83 percent of the class of 2014 is receiving financial assistance. The average Tulane need-based grant to first-year students is \$25,000 with an average financial aid package of over \$34,000. A wide array of merit-based scholarships is available, with values ranging from \$15,000 to full tuition annually. If you have any questions, information about financial assistance is available at <http://finaid.tulane.edu> or you may call the Financial Aid Office at 504.865.5723 or 800.335.3210.

We would be delighted to have you and your family visit campus. Student-led tours of the campus are offered at 9 a.m. and 2 p.m., Monday through Friday, and at 9 a.m. most Saturday mornings during the school year. During the summer, tours are held at 9 a.m. Monday through Friday. Please visit <http://admission.tulane.edu> for useful information including video clips of campus, student testimonials, student blogs, online tour reservations, and admission counselor and faculty profiles and a parent section addressing questions that may be on your mind. You may also stay up to date by becoming a fan of Tulane Admission on Facebook, following us on Twitter or downloading the Tulane iPhone app. The Office of Undergraduate Admission is available at 800.873.9283 or 504.865.5731 or by email to undergrad.admission@tulane.edu.

Tulane recognizes the importance of the college and university admission process. All of us wish you the very best during this exciting time.

Warm wishes to your entire family,



Charlotte B. Travieso, MS, NC '64