

TULANE ALUMNI ASSOCIATION

Minutes

Regular Meeting of the Board of Directors

Friday, October 3, 2008

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Lavin- Bernick Center, New Orleans, LA at 3 p.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

St. Paul Bourgeois – President; Suzanne Valtierra – President-Elect; Dan O’Connor – Vice President; Michelle Rinehart – Secretary/Treasurer; Steve Slattery – Immediate Past President; Rick Powell – Representative to the Board of Tulane

The following Directors were present:

Allison Cannizaro – Newcomb-Tulane College; John Dimos – Tulane Clubs; Alex Hernandez – Tulane Clubs; Lori Hoepner – Member-at-Large; Rebecca Jeanes – Architecture; Don Kim – Member-at-Large; Jini Koh – Tulane Clubs; Jack Kushner – Member-at-Large; Thomas Lee – Science & Engineering; Paul Lux – Medicine; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Dorothy Reese – Social Work; Michelle Rinehart- Tulane Clubs; Rod Russell – Tulane Clubs; Philip Scheps – Tulane Clubs; Carol Squarcy Showley – Tulane Clubs; Robert Tessaro – Tulane Clubs

The following Directors were absent:

Rod Chapel – Tulane Clubs; Charles Calderwood – Liberal Arts; Ed DeSocio – Public Health; Mark Johnson – Tulane Clubs; Michael Kearney – Continuing Studies; J. Peter Laborde, Jr.- Business; Rose LeBreton – Law

Also present were the following Committee and Task Force Chairs:

Sharon Bourgeois – Awards; Rusty Pickering, Andy Hyson and Rod Russell – Clubs; Carol Showley – Communications/Marketing; Michelle Rinehart – Finance; Theresa Schieber – Programming; Jini Koh – Student Outreach; Robert Tessaro- Athletics; Dale Robinson Rogers, Thomas Lee and Phil Scheps – Community Outreach

The following Committee and Task Force Chairs were absent:

Melody Baham – Awards; Tommy Hightower – Athletics

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Alan Bern, Houston, TX; Scott Bordenave, San Francisco/San Jose, CA; Joe Davenport, Mobile, AL; James Ezell, Los Angeles, CA; Bob Freeland, New Orleans, LA; Lara Geller, South Florida; Andy Hyson, Washington, DC; Tom Lee, Orange County, CA; Asher McInerny, San Francisco/San Jose, CA; Robert Riccardi, Kansas City, MO; Samantha Rodier, Baltimore, MD; Theresa Schieber, New York, NY; Carol Showley, San Diego, CA; Tobias Smith, Dallas, TX

Also present were the following past presidents:

Ann Farmer, Jenny Kottler, Charlotte Travieso and Bob Vorhoff

Also present were Tulane staff members:

Gaby Cannon; Carl Dejoie; Hillary Green; Terrence Jones; Ashley Perkins; Charlotte Travieso and Chloe Wicks.

St. Paul Bourgeois, President, presided and Hillary Green, Sr. Program Coordinator for Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. Minutes of the last meeting were approved.

Rick Powell, Representative to the Board

- Library being debated with FEMA about adding an additional floor
- Alumni House issues with FEMA
- Newcomb litigation was dismissed with prejudice
- Tulane is investing more and more into the Newcomb College Institute
- Lost a huge \$1 million claim with insurance company
- Tulane has hired a Chief Investment Officer and he will work from Connecticut

Charlotte Travieso, Director, Alumni Affairs

- Special welcome back to Lara Geller and Joe Davenport
- Introduce new staff members Carl Dejoie and Ashley Perkins
- \$21,000 deficit in the budget - most of this is from the expenses for the summer San Diego board meeting
- Please check all of your information in the TAA directory. If you have any changes, fill out form and return to Hillary
- Please submit travel reimbursement sheets with original receipts

Suzanne Valtierra, Strategic Plan

- Carl Dejoie is responsible for increasing the number of email addresses on the listserv from 31,500 to 34,300

- Alumni Office is working with Technology Services and the General Counsel's Office to convert email for life to a permanent goggle address and to offer the service to all alumni
- TAA Community Outreach Taskforce is meeting regularly to plan a nationwide service project for all clubs
- Provost Michael Bernstein sent out an email to faculty members about the TAA Speakers Bureau, increasing the list to 25 members that are willing to speak

Committee/Task Force Reports:

- Awards Committee
 - Please make arrangements to attend the Awards Brunch
 - Please send in your nominations as soon as possible

- Finance Committee
 - Please return your reimbursement forms
 - Awards Brunch is a reimbursable expense
 - Please make sure that you deduct alcohol from your receipts
 - Please turn in original receipts
 - Want to reach 100% board giving
 - Work with club presidents on giving
 - Will provide support to the Clubs committee on updating the handbook

- Marketing/Communications Committee
 - Club Presidents received the Renaissance book at the summer meeting
 - Facebook guidelines have been distributed and so many new club pages have been developed
 - iTunes-U
 - Tulane logo key

- Nominating Committee
 - We have a systematic approach to nominees

- Programming Committee
 - Very productive committee conference call
 - Atlanta, Houston and Toronto are all front runners for the summer board meeting
 - Will send out a survey on how to make the board meetings more interactive

- Student Outreach Committee
 - Working on many opportunities for students to interact with alumni
 - Thanks to Laurie Orgeron
 - Was recently approached by an SAA member to do a mentoring program between SAA and TAA
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- Tulane Clubs Committee
 - Planning to work with club presidents to provide training on how to have successful events
 - Want to increase attendance at board meetings
 - Will be revamping the club presidents handbook

- Athletics Task Force
 - Completed first phase of the annual campaign
 - Nearly 3000 donors and close to \$2 million in donations in FY'08
 - Class of 1998 football team was honored at the Hall of Game luncheon along with Coach Perry Clark
 - As of today 250 student athletes are on scholarship
 - A lot of promising capitol projects
 - Had contacts with a couple of bowl games
 - Tulane basketball schedule is available

- Community Outreach Task Force
 - Committee has been meeting every two weeks
 - Tom Lee, Phil Scheps and Bob Freeland are on the committee
 - Spring or fall for the tree planting project

- Old Business
 - No report

- New Business
 - No report

Closing Remarks – St. Paul Bourgeois, TAA President

Regular session was adjourned at 4:00 p.m.