

TULANE ALUMNI ASSOCIATION

Minutes

Regular Meeting of the Board of Directors

Saturday, April 26, 2008

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Lavin-Bernick Center, New Orleans, LA at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

Steve Slattery – President; St. Paul Bourgeois – President-Elect; Stanley Cohn – Immediate Past President; Dan O’Connor - Secretary/Treasurer; Rick Powell – Representative to the Board of Tulane

The following Officers were absent:

Vice President - Suzanne Valtierra

The following Directors were present:

Allison Cannizaro – Newcomb-Tulane; Lori Hoepner – Member-at-Large–; Mark Johnson- Tulane Clubs; Don Kim – Member-at-Large; Jini Koh – Tulane Clubs; Jack Kushner – Member-at-Large; Rose LeBreton – Law; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Michelle Rinehart- Tulane Clubs; Philip Scheps – Tulane Clubs; Carol Squarcy Showley – Tulane Clubs; Rod Russell – Tulane Clubs

The following Directors were absent:

Brett Boyce – Continuing Studies; Charles Calderwood – Liberal Arts; Rod Chapel- Tulane Clubs; Chris Cobb – Architecture; Ed DeSocio – Public Health; Molly Dwyer – Tulane Clubs; Robert Kahl- Science and Engineering; J. Peter Laborde, Jr.- Business; Paul Lux – Medicine; Kelly McKean – Tulane Clubs; Nicholas Stander- Tulane Clubs and Robert Tessaro – Tulane Clubs

Also present were the following Committee and Task Force Chairs:

Michelle Rinehart – Awards; Rusty Pickering and Rod Russell – Clubs; Carol Showley – Communications/Marketing; Steve Slattery – Executive; Dan O’Connor – Finance; Stanley Cohn – Nominating; Melody Baham – Programming; Student Outreach – Jenny Kottler; Dale Robinson- Rogers – Community Outreach

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Scott Bordenave, San Francisco/San Jose, CA; Sharon Bourgeois, Acadiana, LA; Mary Lynn Hyde, San Diego, CA; Rob Freeland, New Orleans, LA; Rebecca Jeanes, Austin, TX; Andrew Sanderson, San Diego, CA; Theresa Schieber, New York, NY; Tobias

Smith, Dallas, TX; Kamika Wall, Memphis, TN; David Zalkind, Los Angeles, CA; and Ruth Zarren, St. Louis, MO

Also present were the following past presidents:

Ann Farmer – past president; Charlotte Travieso – past president and Bob Vorhoff – past president

Also present were Tulane staff members:

Scott Cowen; Gaby Cannon; Hillary Green; Cynthia Hayes; Terrence Jones; Yvette Jones; Rebecca Mark; Danielle Mitchell; Charlotte Travieso and Chloe Wicks.

Steve Slattery, President, presided and Hillary Green, Sr. Program Coordinator for Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. Minutes of the last meeting were approved.

Rebecca Mark, Interim Executive Director, Newcomb College Institute

- Newcomb College Institute
 - Newcomb College was founded in 1886 by Josephine Louise Newcomb
 - The NCI is the umbrella organization for the Newcomb Alumnae Association
 - Carter Flemming is the new president of the NAA
 - Renovation of Newcomb Hall is in the works
 - Allison Raynor is the Director of the Newcomb Alumnae Affairs office
 - Engaged in national and international research under the direction of Nancy Mock
 - Media Center is located at the Center for Research on Women that is co-directed by NCI. This will be a major fundraising project to get the Media Center to be a state of the art center
 - The Newcomb Task Force asked that the NCI start two programs that will bring the University into a recognition of Newcomb as a permanent part of the University structure
 - The Newcomb Institute College Scholars Program which will enable girls to go through a 4 year academic program
 - Newcomb College Josephine Louise Newcomb Residential College. This is a model that has been used throughout the country when we have had the closing of women's colleges
- NCI Summit: Educating Women for a World in Crisis
- Expanded the Fellowship Program
- 120 Fellows are actively engaged in NCI
- Colbert Lecture Series for Economics and Business
- Programming up to 110 programs a year
- Working closely with Newcomb-Tulane College
- Waiting on the Supreme Court hearing on May 20

Rick Powell, Representative to the Board

- Student body is coming back to where it was pre Katrina
- Hardest thing now is trying to find staff
- Beginning the process in selecting the next Chairman of the Board
- Time to strategize for the next 5 years

Scott Cowen, University Update

- Alumni Giving
 - Surpassed the \$700 million goal for Promise and Distinction
 - \$300 million will go into the Endowment
 - Surpassed the \$1 billion Endowment fund goal
- Students
 - Student interest and student quality is at an all time high
 - Received 34,000 applications for the Fall 08 entering class
 - Set a goal of bringing in 1400 hundred students
 - Received over 8000 applications for the School of Medicine
- Faculty
 - Very successful years for recruiting Faculty and Sr. Administrators to the University
 - Michael Bernstein is the new Provost
 - Ben Sachs is the Sr. Vice President of the Medical School
 - Carol Haber, Dean of the School of Liberal Arts
 - Hope to announce in the next 2 to 3 weeks the new Dean of the School of Architecture
- Tulane and New Orleans
 - Tulane is being called on to do more in the city than any other university
- University Recovery
 - Out of pocket \$250 million of losses from the storm
 - Still have \$100 million in debt
 - We will continue to have a operating loss thru 2011
 - Volume of investment dollars
 - We now have a stable team of senior leadership

Charlotte Travieso, Director, Alumni Affairs

- Congratulate all Alumni Club winners
- Tulane University Renaissance Book
- Alumni House has been raised
- Alumni Affairs Office will be moving in June to Uptown Square
- Review of Club events
- 1 email shy of having 28,000 people on the listserv
- All Boards and All Councils meeting will be October 3, 2008 at 10:30am
- Wave 08 will be October 3, 2008. It will also be a celebration for the end of Promise and Distinction
- Not sure if Homecoming game will be in City Park or the Superdome

Committee/Task Force Reports:

- Awards Committee
 - The Alumni Club Reception was a great event
 - Awards Ceremony will be April 27, 2008 at the Audubon Tea Room
 - *Dermot McGlinchey Lifetime Achievement Award*
Bill Goldring (B'65)
 - *Distinguished Alumnus Award*
Denis McDonald (A&S'66)
 - *Volunteer Award*
Brian Kilmer (L'98)
Aimée Simmons (NC'95)
 - *Young Alumnus Volunteer Award*
Burdette Huffman (TC'99)

- Finance Committee
 - Tax filings are up to date
 - Board giving is down compared to last year
 - Clubs are doing well with events

- Marketing/Communications Committee
 - Will set up a task force to establish guidelines for Facebook

- Nominating Committee
 - Stanley announced the slate for 2008-2009
 - St. Paul Bourgeois – President
 - Suzanne Valtierra – President Elect
 - Dan O'Connor – Vice President
 - Michelle Rinehart – Secretary/Treasurer
 - Steve Slattery – Immediate Past President
 - Rick Powell – Representative to the Board
 - Director -School of Architecture – Rebecca Jeanes
 - Director- School of Continuing Studies – Michael Kearney
 - Director- School of Science and Engineering – Thomas Lee
 - Director- School of Social Work – Dorothy Reese
 - Director- Tulane Clubs- John Dimos, Alejandro Hernandez and Thomas Kaufman
 - Thanks to everyone who served on the Nominating Committee
 - Steve made a motion for the slate of officers to be approved, the motion was carried and the slate was approved

- Programming Committee
 - TAA Summer meeting July 18-19, 2008 in San Diego

- Student Outreach Committee
 - Thanks to Laurie, Allison and Jenny for participating in all committee meetings
 - Achieved goal of researching peer institutions on what they were doing in terms of student outreach
 - Contacted departments on campus to determine how alums can interact with students
 - Primary goal for next year is to promote and participate with other Tulane departments on bringing awareness
 - Make change to website on how alums can interact with students and vice versa
 - Touch students throughout their 4 years at Tulane
 - Work closely with Student Affairs, NCI and Career Services on planning opportunities
 - Hometown parties

- Tulane Clubs Committee
 - Had a great Club Presidents meeting
 - Raising money for the Alumni House
 - Facebook

- Athletics Task Force
 - New coaches
 - Great recruiting in football
 - Coaches are doing tours with Rick Dickson

- Community Outreach Task Force
 - Arbor Day plant a tree campaign
 - Positive feedback from Club Presidents
 - Green Charter School has a need for books

- Old Business
 - No report

- New Business
 - Steve recognized outgoing Directors
 - Mark Johnson- Tulane Clubs
 - Don Kim- Member-at-large
 - Jack Kushner- Member-at-large
 - Carol Showley- Tulane Clubs
 - Steve recognized outgoing Officers
 - Dan O'Connor- Secretary/Treasurer, Chair Finance Committee
 - St. Paul Bourgeois- President elect
 - Stanley Cohn- Immediate Past President, Chair Nominating Committee

- Charlotte presented Steve Slattery with the outgoing president's ring and pin.
- Steve Slattery passed the gavel to St. Paul Bourgeois

Closing Remarks – Steve Slattery, TAA President

Regular session was adjourned at 12:00 p.m.