

TULANE ALUMNI ASSOCIATION

Minutes

Regular Meeting of the Board of Directors

Saturday, February 4, 2006

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Diboll Conference Center in New Orleans at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

Bill Kammer – President; Stanley Cohn – President-elect; Steve Slattery – Vice President; St. Paul Bourgeois - Secretary/Treasurer and Jenny Kottler – Immediate Past President.

The following Officers were absent:

Richard Schmidt – Representative to the Board of Tulane

The following Directors were present:

Ed DeSocio – Public Health; Chris Cobb – Architecture; Robert Kahl – Engineering; Don Kim – Member-at-large; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Michelle Rinehart – Tulane Clubs; Dale Robinson-Rogers – Member-at-large; Carol Squarcy Showley – Tulane Clubs and Robert Tessaro – Tulane Clubs.

The following Directors were absent:

Brett Boyce – University College; Juan Castillo – Business; Rod Chapel – Tulane Clubs; Molly Dwyer – Tulane Clubs; Burdette Huffman – Tulane College; Surveen Klein – Social Work; Michael Littenberg – Law; Jack Kushner – Member-at-large; Kelly McKean – Tulane Clubs; Anthony Recasner – Graduate School; Neil Robinson – Medicine; Helen Schneidau – Newcomb; Nathan Schwam – Tulane Clubs and David Silverman – Tulane Clubs.

Also present were the following Committee and Task Force Chairs:

Chris Banko – Programming; Sharon Bourgeois – Awards; St. Paul Bourgeois – Finance; Lara Geller – Tulane Clubs; Bill Kammer – Executive; Jenny Kottler – Nominating; John Mahoney – Athletics Task Force; Tommy Meehan – Student Outreach; Suzanne Valtierra – Communications and Electronic Resources.

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Bill Alt, TABA President; Alan Bern, Houston, TX; Joe Davenport, Gulf Coast; Carolyn Davis, Emeritus Club; Katie Dochen, Austin, TX; Mike Etheridge, San Francisco, CA; Mary Lynn Hyde, San Diego, CA; Tom Lee, Orange County, CA; Melissa Patterson, Seattle, WA; Rene Regas, Baton Rouge, LA; Rod Russell, Northshore, LA; Suzanne Saussy, Baltimore, MD; Theresa Schieber, New York, NY; David Zalkind, Los Angeles, CA and Ruth Zarren-Koch, St. Louis, MO.

Also present were the following past presidents:

Greg Eaton - past president; Ann Farmer - past president; Tom Hopkins - past president; Jenny Kottler – immediate past president; Rick Powell - past president; Charlotte Travieso – past president; Robbert Vorhoff – past president and John Williams - past president.

Also present were Alumni Affairs office members:

Jenny Daigle Benoit; Ellen Brierre; Walter Cody; Laurie Orgeron; Charlotte Travieso; Bill Vandivort; Chloe Wicks.

Also the following guests were present:

Betsy Becker; Scott Cowen; Rick Dickson; Luann Dozier; Yvette Jones; Sally Lee and Gretchen Zalkind.

Bill Kammer, President, presided and Jenny Daigle Benoit, Assistant Director of Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Yvette Jones, Senior Vice President

- Hurricane Katrina
 - All pre-Katrina construction projects have been put on hold
 - 85 buildings of Tulane's buildings have been remediated or restored in the last four months
 - Three companies have helped in Tulane's restoration (Belfor, Carl E. Woodward and Johnson Controls)
- Campaign Progress (7/1/98 – 12/31/05)
 - Campaign through 6/30/05 = \$491,637,400
 - Campaign to date = \$532,476,493

Charlotte Travieso, Director Alumni Affairs

- Charlotte thanked everyone for attending the board meeting and asked for a moment of silence to honor all the people we have lost including Ducky Riess and Waldemar Nelson
- Charlotte also thanked Bill Kammer for donating the green bracelets and Chris Banko for the T-shirts
- The Alumni Office has temporarily moved to Prytania Street
- The Korea Club raised \$11,000 for the Rebuilding Fund
- Charlotte will demonstrate ARAMP at a future board meeting

Scott Cowen, President

- Hurricane Katrina
 - Scott stayed on campus for four days after Katrina before being evacuated
 - 2/3 of the main campus was underwater and all of the downtown campus was underwater
 - The university was on the verge of closing

- Within the first three weeks
 - Belfor was hired to restore the university structure
 - All full-time faculty and staff remained on payroll
 - The first payroll was paid on time
- Tulane faced and will continue to face a monumental challenge to create a “village community” – New Orleans had no open schools, stores or basic services
- Projected Losses (before insurance payments, before renewal plan)
 - Property Damage \$150 million - \$250 million
 - FY’06 operating loss \$90 million - \$125 million
 - FY’07 operating loss \$60 million - \$75 million
- Renewal Plan Members
 - Board of Tulane
 - Senior Administration
 - Outside Advisors – former and current university administrators and professional experts
 - President’s faculty advisory committee
- Potential Response
 - Close the university
 - Wait and see
 - Non-strategic, across the board cuts
 - Focused cost reductions only
 - Strategic renewal + focused cost reductions = New Vision
- By Design: The Tulane of Tomorrow
 - Academic quality and reputation
 - Unique relationship to the culturally rich and diverse city of New Orleans
 - Existing strengths and ability to strategically redefine itself in light of unprecedented natural disaster in ways that will ultimately benefit the Tulane community, New Orleans and other communities in the United States and around the globe
 - Financial strength
- Our Strategy
 - To realize this vision, Tulane will focus its resources on:
 - An exceptional undergraduate program that is campus- and student-centric
 - A limited number of graduate, professional and research programs that build on the university’s existing strengths and distinctive characteristics
 - As appropriate, these programs will be shaped by the university’s direct experience with an unprecedented natural disaster
- Action Plan: Dual Objectives
 - Strategic Renewal
 - Actions required to fulfill our vision
 - Medium and long-term horizons
 - Ability to maintain and enhance revenue over time
 - Focused Cost Reductions
- Focus of Renewal
 - The Undergraduate Experience
 - The Undergraduate College

- Academic Reorganization
- The Partnership for the Transformation of Urban Communities
- Professional student experience to be enhanced
- More focused graduate programs
- School of Medicine
- Athletics
- As We Look Ahead
 - Full-time undergraduate return rate of 92+%
 - All student return rate of 85%
 - Undergraduate applications for Fall 2006 up significantly
 - Excellent return rate among faculty
 - Addressing the university's financial issues
 - Maintained core strengths
 - Successful fundraising
 - Closer relationship with City of New Orleans
 - Case study in resiliency and adaptation
- Scott Cowen thanked the TAA for their support and commitment

General Comments

- Scott Cowen was thanked for his leadership and dedication
- The mental health and well-being of the university population is being carefully monitored

Rick Dickson, Athletics

- Athletics is ½ staffed
- Tulane will continue to participate in Division I intercollegiate athletics, but with a reduced number of programs - The NCAA president and staff have assured the university that it will be able to secure the waivers needed to continue to compete as a Division I program
- Rick encouraged the TAA to support athletics by attending events

Committee/Task Force Reports:

- Awards Committee
 - There will be no awards lunch in 2006
 - Sharon encouraged everyone to think about nominations for 2007
- Communications Committee
 - Suzanne will investigate the backup system for the University
- Finance Committee
 - The IRS forms regarding the Tulane Alumni Association's 501c3 status has been submitted
- Marketing Committee
 - No Report
- Nominating Committee
 - The following slate was approved
Officers to Serve July 1, 2006, to June 30, 2007
President, Stanley Cohn (A&S '78, L '81)

President-Elect, Stephen Slattery (A&S '87)
Vice President, St. Paul Bourgeois, IV (A&S '69, L'72)
Secretary/Treasurer, Suzanne Valtierra (N '96)

Additional TAA Executive Committee Members

Immediate Past President, William Kammer (L '72)
Representative to the Tulane Board of Administrators,
Richard K. Schmidt (E '66, G '67)

Director Nominated to Represent Tulane Clubs through June 30, 2007:

Jini Koh – New York, NY (N '01)

Director Nominated to Represent Tulane Clubs through June 30, 2008:

Mark Johnson – Houston, TX (B '03)

Elected Directors continuing to serve the July 1, 2006 – June 30, 2008 term:

Architecture, Chris Cobb – Coral Gables, FL (A '86)
Engineering, Robert Kahl – Destrehan, LA (E '79)
Newcomb College, Helen Schneidau – New Orleans, LA (N '67)
School of Social Work, Surveen Klein – New Orleans, LA (SW
'96, PH '97)
University College, Brett Boyce – New Orleans, LA (UC '96)

Tulane Clubs:

Molly Dwyer – Kansas City, MO
Kelly McKean – San Francisco, CA (B '96)
Dan O'Connor – New York, NY (TC '97)
Carol Showley – San Diego, CA (N '74, A '77)

At Large:

Don Kim – Minneapolis, MN (L '04)
Jack Kushner – Annapolis, MD (A&S '60)
Business, Juan Castillo – Houston, TX (B '02)
Graduate School, Anthony Recasner, PhD – New Orleans, LA (G
'86)
Law, Michael Littenberg – New York, NY (L '90)
Medicine, Neil Robinson, M. D. – Holmdel, NJ (A&S '74, M '78)
Public Health, Edward De Socio – New Orleans, LA (PH '98, B
'00)

Tulane College, Burdette Huffman – Houston, TX (TC '99)

Tulane Clubs:

Nimrod Chapel – Kansas City, MO (L '95)
Rusty Pickering – Atlanta, GA (E '91)
Michelle Rinehart – Washington, D. C. (A '91)
Nathan Schwam - Los Angeles, CA (A&S '83) (second term)
Robert Tessaro – New York, NY (UC '98)

At Large:

Dale Robinson-Rogers – New Orleans, LA (SW '98)

➤ Programming Committee

- The executive committee will discuss the format of the next board meeting at their next meeting

- Tulane Clubs Committee
 - Lara continues to encourage club mentoring
- Athletics Task Force
 - The student athletes represented Tulane University extremely well during the Fall semester and need to be commended for their hard work
- Community Outreach Task Force
 - Dale encourages the clubs to continue volunteer activities
- Student Outreach Task Force
 - The SAA is working on a tree adoption program with the university

Closing Remarks – Bill Kammer, TAA President

Regular session was adjourned at 11:50 a.m.