

**TULANE ALUMNI ASSOCIATION**

**DRAFT**

**Minutes**

**Regular Meeting of the Board of Directors**

**Friday, October 26, 2007**

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Lavin-Bernick Center, New Orleans, LA at 3:00 p.m. pursuant to the notice sent to all directors in accordance with the bylaws.

***The following Officers were present:***

Steve Slattery – President; St. Paul Bourgeois – President-Elect;  
Dan O’Connor - Secretary/Treasurer; Rick Powell – Representative to the Board of Tulane

***The following Officers were absent:***

Stanley Cohn – Immediate Past President and Suzanne Valtierra – Vice President

***The following Directors were present:***

Allison Cannizaro – Newcomb-Tulane; Ed DeSocio – Public Health; Jini Koh – Tulane Clubs;  
Jack Kushner – Member-at-Large; Paul Lux – Medicine; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Michelle Rinehart- Tulane Clubs; Rod Russell – Tulane Clubs; Philip Scheps – Tulane Clubs; Carol Squarcy Showley – Tulane Clubs; Nicholas Stander- Tulane Clubs and Robert Tessaro – Tulane Clubs

***The following Directors were absent:***

Brett Boyce – Continuing Studies; Charles Calderwood – Liberal Arts; Rod Chapel – Tulane Clubs; Chris Cobb – Architecture; Molly Dwyer – Tulane Clubs; Lori Hoepner – Member- at-Large; Don Kim – Member-at- Large; Mark Johnson- Tulane Clubs; Robert Kahl – Science and Engineering; J. Peter Laborde, Jr.- Business; Rose Lebreton- Law; Kelly McKean – Tulane Clubs

***Also present were the following Committee and Task Force Chairs:***

Michelle Rinehart – Awards; Carol Showley – Communications/Marketing; Steve Slattery – Executive; Dan O’Connor – Finance; Dale Robinson Rogers – Community Outreach; Rob Tessaro, Rusty Pickering and Rod Russell – Tulane Clubs

***In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:***

Sharon Bourgeois, Acadiana, LA; Joe Davenport, Mobile, LA; Mary Lynn Hyde, San Diego, CA; Andy Hyson, Washington, DC; Asher McInerney, San Francisco/San Jose, CA; Kevin Pollock, New Jersey; Samantha Rodier, Baltimore, MD; Theresa Schieber, New York, NY; Tobias Smith, Dallas, TX ; Bruce Wenzel, Jackson, MS; David Zalkind, Los Angeles, CA and Ruth Zarren, St. Louis, MO

***Also present were the following past presidents:***

Bill Kammer – past president; Richard Schmidt – past president; Charlotte Travieso – past president and Bob Vorhoff – past president

***Also present were Alumni Affairs office members:***

Gaby Cannon; Hillary Green; Terrence Jones; Danielle Mitchell; Laurie Orgeron; Charlotte Travieso and Chloe Wicks.

Steve Slattery, President, presided and Hillary Green, Sr. Program Coordinator for Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Steve Slattery gave an overview of the TAA Strategic Plan and presented it to Scott Cowen. Scott Cowen welcomed all of the board members and expressed that the board has come a long way since 1998. Scott also stated that the Tulane Alumni Association have now become a great resource and attribute to the university and he is very proud of the board. Scott asked what are the 3 most important measures for the Alumni Association? Steve replied that reaching out to alumni, students and alumni giving are very important to the Tulane Alumni Association. Steve made a motion to have the bylaws amended and the motion was carried. Steve then introduced Rob Holder.

**Rob Holder, The Booksmith Group**

- The commemorative book is going to tell the story of the survival and renewal of Tulane
- The Booksmith Group read about Tulane's story and approached Debbie Grant and Charlotte Travieso about the idea
- Over 20 people were interviewed who struggled through the initial days of Katrina
- We have draft ideas for the cover and for the interior template of the book
- The Booksmith Group is now focusing on spreading the word about the book
- The book is scheduled to be released in early April
- 10% or more of the book sales will be donated to the university
- Important that we call the book a commemorative book

**Yvette Jones, University Update**

- Recovery of the university is going well
- Successfully receiving insurance money
- Last year we closed the book at \$106 million dollar operating loss. This year we closed the books at \$122 million operating surplus
- 91% of where we want to be
- Hired a new Provost Michael Bernstein
- Senior Vice President and Dean of the Medical School is Dr. Benjamin Sachs
- Endowment is over the \$1billion dollar mark

- We closed with the 3<sup>rd</sup> largest year of donations in university history
- Plan to reach the goal of \$700 million by December 31<sup>st</sup>
- Primate Center is undergoing a \$70 million dollar construction project that is funded by NIH

#### **Rick Powell, Representative to the Board**

- Very engaged with Faculty and Staff
- Make sure that parents feel that their students are safe while attending the university
- Diversity and gender are issues that the board is addressing
- Incoming freshman class is 70% women and 30% men

#### **Charlotte Travieso, Director, Alumni Affairs**

- Please check TAA Directory and make sure that your info is correct. If not please give correction to Hillary
- Wave '07 Reception tonight
- Homecoming village at the Superdome starts at 11am
- Special tent for the 10 and 25 year
- Paint the Quarter Green in the French Quarter on Saturday
- The Alumni House will be raised 40 inches
- The Tulane Army game was a huge success and thanks to Dan O'Connor for making arrangements at the Athletic Club
- TAA paver has been installed at Turchin Stadium

#### **Committee/Task Force Reports:**

- Awards Committee
  - Have not met formally as a group
  - Voted on Bylaw changes
  - Awards Brunch will be held in April at the Audubon Tea Room
  - Will be sending out nominations forms soon
  - At the February board meeting, we will be honoring Faculty and Staff that are not alums
- Finance Committee
  - Committee is off to a good start
  - Increase board giving
  - Pledge cards are in your packet
  - Reimbursement forms
  - We don't have a budget but we are operating efficiently
- Marketing/Communications Committee
  - National Day of Service will be passed on the Community Outreach Task Force
  - Come up with factoids for Debbie Grant
  - Need ideas for the title of the Commemorative book
  - Club presidents please check your websites to make sure everything is up to date
  - Laurie Orgeron suggested that TAA members try to make yourself available to attend events on campus
- Nominating Committee
  - Encourage board to nominate people

- Programming Committee
  - Summer board meeting will be in San Diego
- Tulane Clubs Committee
  - Andy gave a great presentation on how to have a successful event
  - Will review the presidents handbook
  - Encourage more people to attend board meetings
  - Turchin Stadium is great
  - Volleyball is doing extremely well
- Athletics Task Force
  - Andy Cannizaro has been inducted into the Tulane Hall of Fame
- Community Outreach Task Force
  - Met with Charlotte Travieso, Tom Lee and Vincent Ilustre about National Day of Service
  - Working on a program called One Book at a Time
  - Brad Pitt's Foundation is building green houses in the Lower Ninth Ward
- Student Outreach Task Force
  - Reached out to 10 PCAUD Schools on how they interact with students
  - In the process of contacting different departments on campus on different ways the TAA can help
  
- Old Business
  - No report
  
- New Business
  - No Report

**Closing Remarks** – Steve Slattery, TAA President

Regular session was adjourned at 5:45 p.m.